Top 5 Seasonal Long Probabilities in US Stocks (October–November Cycle)

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The US equity market is the **largest, most liquid arena in the world**, and yet, despite its size and efficiency, **seasonality still leaves a footprint**. Time cycles, investor behavior, and institutional flows create repeatable patterns that savvy traders can exploit.

Every October–November, certain stocks consistently deliver **outperformance**, often aligning with quarterly earnings, fund rotation, and holiday demand cycles. The advantage is not in prediction, but in **probability**. By studying historical tendencies, we identify stocks that have shown **decade-long consistency** during this exact calendar window.

In this report, I highlight the **Top 5 trading probabilities to go long** in October–November, drawn from S&P 500 and Dow Jones heavyweights. These are not speculative mid-caps; they are **household names with robust seasonal edges**.

Methodology: The Screening Process

To separate noise from signal, I applied a strict set of filters:

- **Annualized Return** → Long-term power of the seasonal edge.
- **Average & Median Return** → True central tendency (avoids outlier bias).
- **Win Ratio** → Consistency across 7–10 years of data.
- **Sharpe Ratio** → Risk-adjusted strength (higher = better reward per unit risk).
- **Max Profit vs Max Loss** → Shows asymmetry. Great trades have much bigger upside than downside.

This approach mirrors my Gann-inspired philosophy: *"Trade only when time and probability align."*

From the universe of US large-caps, the following **five names emerged as the strongest October–November setups**:

- **The Travelers Companies, Inc. (TRV)**
- **The Goldman Sachs Group, Inc. (GS)**
- **JPMorgan Chase & Co (JPM)**
- **Microsoft (MSFT)**
- **UnitedHealth Group Inc. (UNH)**

Stock 1: The Travelers Companies, Inc. (TRV)

- **Annualized Return:** +94.67%
- **Average Return:** +2.92%
- **Median Return:** +5.18%
- **Win Ratio:** 60%
- **Sharpe Ratio:** 3.13

- **Max Profit:** +9.94%
- **Max Loss:** –5.14%

Why It Stands Out

Travelers is an **insurance heavyweight.** What makes it powerful is its **Sharpe ratio above 3.0**, which is rare for single-stock seasonality. This means risk is rewarded generously. Losses have been capped at around –5%, while profits have stretched close to +10%.

Trading Approach

- **Entry Window:** October 4–6
- **Exit Window:** October 20
- **Stop-loss:** 5% below entry
- **Target:** 6–9% swing gains

This is a **classic defensive play** for October, offering stability and a predictable edge.

Stock 2: The Goldman Sachs Group, Inc. (GS)

- **Annualized Return:** +83.83%
- **Average Return:** +4.92%
- **Median Return:** +4.13%
- **Win Ratio:** 90% (highest in the group)
- **Sharpe Ratio:** 3.32
- **Max Profit:** +13.28%
- **Max Loss:** –5.75%

Why It Stands Out

Goldman Sachs is **the star of consistency**. A **90% win ratio** is nearly unheard of in equity seasonality. Its Sharpe ratio also leads the pack at **3.32.** This means not only does GS win often, it does so with highly favorable risk/reward.

Trading Approach

- **Entry Window:** October 4–5
- **Exit Window:** November 2
- **Stop-loss:** 6%
- **Target:** 8–12%

For traders seeking **maximum confidence**, GS is the most **repeatable probability** on this list.

Stock 3: JPMorgan Chase & Co (JPM)

- **Annualized Return:** +66.05%
- **Average Return:** +4.08%

- **Median Return:** +3.59%
- **Win Ratio:** 80%
- **Sharpe Ratio:** 2.72
- **Max Profit:** +13.60%
- **Max Loss:** –5.98%

Why It Stands Out

JPMorgan benefits from **earnings season flows** in October. With an **80% success rate** and healthy returns, it's a dependable choice for capturing early-quarter momentum.

Trading Approach

- **Entry Window:** October 4–6
- **Exit Window:** November 2
- **Stop-loss:** 6%
- **Target:** 8–10%

This is a **bread-and-butter financial trade** — high-probability with controlled drawdowns.

Stock 4: Microsoft (MSFT)

- **Annualized Return:** +59.12%
- **Average Return:** +3.86%
- **Median Return:** +4.05%
- **Win Ratio:** 60%
- **Sharpe Ratio:** 1.80
- **Max Profit:** +17.98%
- **Max Loss:** –13.91%

Why It Stands Out

Microsoft is not the safest of the five, but it brings **explosive potential**. With a historical upside near +18%, it's the **momentum outlier**. Traders must manage risk carefully since drawdowns have touched –14%.

Trading Approach

- **Entry Window:** October 4–6
- **Exit Window:** November 3
- **Stop-loss:** 8–10%
- **Target:** 12–15%

MSFT is for those who can handle **higher volatility in exchange for bigger rewards**.

Stock 5: UnitedHealth Group Inc. (UNH)

- **Annualized Return:** +52.25%
- **Average Return:** +3.49%
- **Median Return:** +2.46%
- **Win Ratio:** 60%
- **Sharpe Ratio:** 1.80
- **Max Profit:** +18.17%
- **Max Loss:** –5.65%

Why It Stands Out

UnitedHealth consistently benefits from **healthcare fund rotation** in October. With solid upside (+18% max profit) and moderate downside (–5.6%), it's a strong diversification pick.

Trading Approach

- **Entry Window:** October 4–6
- **Exit Window:** November 3
- **Stop-loss:** 6%
- **Target:** 10–12%

This is a **defensive growth stock** with a reliable seasonal bid.

Comparative Insights

Stock	Annualized Return	Win Ratio	Sharpe Ratio	Max Loss	Edge
Goldman Sachs (GS)	+83.83%	**90%**	3.32	–5.75%	Most consistent
Travelers (TRV)	+94.67%	60%	3.13	–5.14%	Best Sharpe
JPMorgan (JPM)	+66.05%	80%	2.72	–5.98%	Banking edge
Microsoft (MSFT)	+59.12%	60%	1.80	–13.91%	Momentum outlier
UnitedHealth (UNH)	+52.25%	60%	1.80	–5.65%	Diversified healthcare

Trading Framework

To capture these edges effectively:

1. **Diversify Across 3–5 Names** → Don't bet everything on one stock.
2. **Respect the Calendar Windows** → Most edges trigger between **Oct 4–6 entries** and close by **Oct 20–Nov 3 exits**.
3. **Position Sizing** → Allocate more weight to **GS, TRV, JPM** due to higher Sharpe and win ratios.
4. **Use Stops Religiously** → Keep losses capped at 5–8%.
5. **Take Partial Profits Early** → Book gains once stocks hit 6–8% and trail the rest.

Trading is not about guessing the future — it's about aligning with **time-tested probabilities**. This October–November, the **five strongest US setups** are:

- **Travelers (TRV)** → Best Sharpe, defensive insurance play.
- **Goldman Sachs (GS)** → Most consistent with 90% win ratio.
- **JPMorgan (JPM)** → Solid financial edge.
- **Microsoft (MSFT)** → Momentum with higher volatility.
- **UnitedHealth (UNH)** → Defensive healthcare with steady upside.

Together, they form a **high-probability seasonal basket** that balances safety, consistency, and growth.

Trade with probability. Respect the stop. Trust the cycle.